Olson's Red Power Performance Bull Sale

At the Ranch ~ Argusville, ND



Feb 14, 2008 ~ Thursday ~ 1:00 Sale ~

81 Lots sell:
48 Red Angus Bulls
10 Red Angus Heifers
8 Polled Hereford Bulls
10 Polled Hereford Heifers
5 Commercial Heifers

"We breed excitement!"

~ General Information ~

<u>Sale Time</u>: 1:00 CST, Thursday, February 14th, 2008. Complimentary noon lunch. There will be refreshments and food later in the afternoon on Wednesday, Fed 13th. <u>Location</u>: At the ranch. From Argusville on 129: 7 West on Cass #4, 1 North & ½ West. From Casselton @ 194: 10 North on State Hwy 18, 5 East on Cass #4, 1 North & ½ East. From Arthur: 3.5 South on State Hwy 18, 5 East on Cass #4, 1 North & ½ East. <u>Motels</u>: Holiday Inn, on Interstate 29 in Fargo<20 minutes to ranch> 701-282-2700. Governors Inn, on Interstate 94 at Casselton <20 minutes to ranch> 888-847-4524. Fargo has many nationwide hotels 20 minutes from OHR.

<u>Airline Service</u>: Northwest and United both serve Fargo's Hector International Airport. <u>Delivery</u>: Free delivery to central points up to 300 miles and further distances at cost. Take your bull home sale day and get \$50 off.

<u>Free Wintering</u>: We keep your bull until April 1st on purchases of \$2500 or more. We recommend insurance for those animal not leaving on sale day.

<u>Guarantee</u>: All cattle are fully guaranteed according to the standards set by the American Red Angus and American Hereford Associations.

<u>Terms</u>: Terms of the sale are cash or check. Settlement must be made immediately following the sale before animals can be loaded or delivered. Every animal sells to the highest bidder. Any correction from the auction block takes priority over printed material in the catalog. We will be retaining a semen interest in some of the bulls selling. <u>Liability</u>: All attending the sale do so at there own risk. OHR assumes no responsibility for accident or injury.

<u>EPD's</u>: All EPD's are current as of January 15, 2008. As yearling weights, carcass ultrasound and scrotal measurements are taken the EPD's may change some by sale day. Registration numbers are provided so you can research animals further at breed websites: www.redangus.org or www.hereford.org.

<u>Cattle on Display</u>: All sale cattle are at the ranch and we invited you to stop prior to the sale to look them over and visit with us. Many of the mothers and sires will be nearby also. Sale cattle will be available for viewing in their display pens the afternoon of Wed. February 13th and again Thursday morning until the sale starts.

<u>Herd Health</u>: All bulls will be tested for BVD. Our herd is Johnes Free. All sale cattle were vacinated and boostered this fall with Bovi Shield 5 and Ultra One Shot 7 and treated again with Ivomectin pour on in December. Vet work by Dr. Mark Wieland, Casselton Vet Service - 800-216-9985.

<u>Supplement Sheet</u>: More information will be available upon request one week prior to the sale and available sale day, including: Ribeye, back fat, marbling, pelvic area and scrotal measurements. Current EPD's and weights are provided in the catalog. We hope to provide you with the most accurate information possible so when you see the cattle you can make the best selection for your program.

<u>Mail and phone bids</u>: Bidders unable to make the sale may contact the Olsons or a staff member to assist in the bidding process. Cell phone numbers listed below.

The Olsons - cell phones:

Edward	701-238-3601
Carl	701-361-0684
Jeanne	701-866-5779
Craig	701-367-6704

Sale day phone ~ 701-484-5779

Sale Staff - cell phones:

Kyle Gilchrist, Auctioneer	641-919-1077
Art Handel, Handel Marketing	605-391-8233
Jay Elfeldt, AHA fieldman	308-386-2640
Terry Robinson, Farm & Ranch Guide	701-471-5153
Bryan Gill, Big Red Genetics	701-730-0134
Malynda Carter, Hereford America	701-351-4758

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The Region's Red Angus & Polled Hereford Performance Leader!

Olson's

Performance Tested Bull Sale At the Ranch - Argusville, ND - Noon Lunch - 1:00 PM Sale

New Sale Location

Feb. 14, 2008 50 Red Angus Bulls · 10 Red Angus Heifers 8 Polled Hereford Bulls · 10 Polled Hereford Heifers

5 Red Angus commercial heifers

Dear Cattlemen,

Welcome to the Red Power Performance Tested Bull Sale on Thursday, February 14th. The bulls are an impressive group again this year with the performance, muscle and genetic makeup of one of our best groups ever. They have been performing well on test and we are excited to see the data as it comes in.

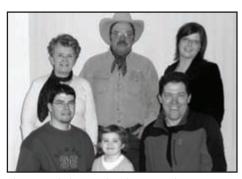
The 2008 sale will be held in our heated sale facility at the ranch, 7 West, 1 North and ½ West of Argusville. Here you will have the opportunity to see the bulls in their "natural" environment. Many of the mothers will be calving or close to it and can be viewed at this time. Our herdsires will be nearby also. The bulls should stay healthier without the extra stress of going to a sale barn and the additional hauling, adjustment period. We have had a lot of positive comments about this change and hope it will help us to better serve you and the cattle we will be offering.

A special thanks to those of you who made our Dams of Distinction female production sale one of the top Red Angus sales in the nation for 2007! Many of these top females have bulls in this year's sale. This year's Red Angus offering is loaded with many top performing yearlings & a select group of 2006 born bulls. These bulls are sired by some excellent herd sires - 3 of our sires are being used by breeders across the nation. We firmly believe that this group includes bulls that will positively impact the breed for year's to come.

All cattle are at OHR and can be viewed here prior to the sale. We welcome you to come and take a look ahead of the sale. We are just 20 minutes NW of Fargo with some of the region's best dining and shopping opportunities. We are continuing to collect data on the sale cattle and will have that available to you prior to the sale also. All bulls in the sale will be tested for BVD and our herd is Johnes Free. Again we will be offering a \$50 discount if you take your bulls on sale day or we will keep your bulls until April 1st.

Our family has been in the registered cattle business since 1936 and our commitment to the cattle industry has never been stronger. We are here to serve you! Contact us if you have questions or need more info prior to the sale. We invite you to be with us on Feb. 14th.

Sincerely, The Olsons



The Olsons (top clockwise): Edward, Caryn, Carl, Casey, Craig & Jeanne

The Olsons

Edward, Jeanne, Carl, Craig and Caryn 16068 24 St. S.E. . Argusville, ND 58005 Email: olsoncandc@aol.com

Polled Herefords Ve Breed Excitement*

Phone/Fax: (701) 484-5779 Ed's cellular: (701) 238-3601

Carl,'s cellular: (701) 361-0684

www.ohrredangus.com

~ 2007 Born Bulls ~

OHRR 55R-64R MAJ. ADVANCE 2T

OHRR/2T 1/21/2007 100% 1A 119697

OHRR 65H Major Mahogany 64R	LLC Major League A502M
Sire:	OHRR 508 Mahogany 65H

OHRR LMF Rambos Tiffany 55R 4L Advantage R9N
Dam: OHRR 1K-210 Tiffany 66N

Check the numbers here - a big, strong bull out of a 2-year-old dam & she's a great one with a beautiful udder & lots of milk! Weaning Ratio of 116 gave this dam a 106 MPPA on her first calf. Take a good look here!

EPDs		
BW	4	
ww	48	
YW	78	
Milk	20	
TM	44	
Stay	13	
Marb	.09	
REA	.16	
Fat	01	
BW	84	
ww	785	
YW	1310	



2 OHRR DAKOTA LANDMARK 5T

OHRR/5T 1/23/2007 100% 1A 1196965

SRR Red Canyon	Lchmn Grand Canyon 1244G
Sire:	Blue Ridge Kima 950
OHRR 1098 Classy 48L	Lchmn Rampage 1098E
Dam:	OHRR 925 Cub Lass 46G

Super muscle shape, extra length, lots of volume, big testicles, and very sound structure! We feel "Landmark" has all the tools to make a huge impact on the Red Angus breed. He is backed by a super cow family. His dam has a 105 MPPA. Grand mother (11) & great grandmother (16) are still working in our herd with super udders! Terms to be announced sale day.

EPDs	
BW	1.3
ww	36
YW	64
Milk	23
TM	41
Stay	13
Marb	.18
REA	07
Fat	01
BW	72
ww	697
YW	1380



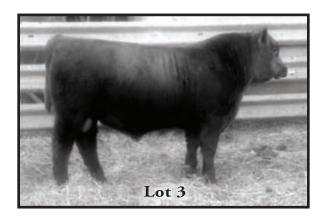
3 OHRR 24P DIVO RAMBLER 6T

OHRR/6T 1/24/2007 100% 1A 1196941

OHRR 10H Dakota Rambler 75R	OHRR Dakota Copper 29K
Sire:	OHRR Ms Scarlett 10H
OHRR 745 Tana Diva 24P	OHRR 10H Divide 77M
Dam:	PFFR Ms Thunderheart 745

Another super bull with good length and performance from a good 3-year-old. 701# gives this bull a 112 ratio and dam a 105 MPPA. Pedigree is loaded with our finest females 10H, 9502, 15F and 745, as well as our best herdsires. Here's maternal opportunity!

EPDs		
BW	2.7	
ww	42	
YW	69	
Milk	20	
TM	41	
Stay	10	
Marb	02	
REA	.08	
Fat	0	
BW	75	
ww	701	
YW	1336	



4 OHRR DAKOTA TRADEMARK 10T

OHRR/10T 1/26/2007 100% 1A 1196971

4L Advantage R9N	Perks Advancer 9088	** **	43
Sire:	4L Ms Make My Day R903	YW	75
Site.	4L Wis Ware Wy Day R703	Milk	18
OVERD ALL C. T. TAB	OURD OWN DIE G	TM	40
OHRR 214 Copper Lass 54P	OHRR 06K Dak Copper 5M	Stay	11
Dam:	PFFR Ms Lass 214	Marb	.01
		REA	.16
Another amazing 3-year-old dam of this great young bull. 70# BW		Fat	01

Another amazing 3-year-old dam of this great young bull. 70# BW to 734 AWW (117 ratio) gives this dam a 107 MPPA. We can't ask for more. This bull has been a stand out since birth. Dark cherry red, extra muscle and volume with fantastic cow families. Herdbull here!

BW	2.4
ww	43
YW	75
Milk	18
TM	40
Stay	11
Marb	.01
REA	.16
Fat	01
BW	70
ww	734
YW	1357



OHRR 40R MAJOR VANTAGE 11T

OHRR/11T 1196959

OHRR 65H Major Mahogany 64R	LCC Major League A502M
Sire:	OHRR 508 Mahogany 65H

OHRR 11H Adv Firefly 40R	4L Advantage R9N
Dam:	OHRR Mack Karina 11H

A double-bred McIntosh going back to the Mahogany and Karina cow families - out of another promising 2-year-old heifer. Grandsire Major League is one of the most popular sires in the breed.

EPDs		
BW	3.1	
ww	38	
YW	61	
Milk	16	
TM	35	
Stay	11	
Marb	02	
REA	.10	
Fat	01	
BW	80	
ww	629	
YW	1170	

OHRR 38P MR ADVANTAGE 6

OHRR/17T 1/30/2007 100% 1A 1196957

4L Advantage R9N Perks Advancer 9088 Sire: 4L Ms Make My Day R903

OHRR 38H Red Flame 38P SRR Red Canyon 213 Red Howe Ms Flame 38H Dam:

This bull was a twin raised with his sister on a very productive dam bringing in over 1000# of calf this fall. He's doing a good job of catching up to his yearling contemps. Good muscle and structure!

BW	4.3
ww	43
YW	73
Milk	18
TM	40
Stay	13
Marb	.07
REA	.29
Fat	0
BW	61
ww	535
YW	1018

OHRR 3P DAK RAMBLER 22T 7 OHRR/22T 1/31/2007 100% 1A 1197007

OHRR 10H Dakota Rambler 75R OHRR Dakota Copper 29K OHRR Ms Scarlett 10H Sire:

OHRR 62M Rams Lass 3P OHRR 67G Rampage 100M OHRR 9502 Rams Eve 62M

Solid Rambler son with good muscle and structure. Lots of quality cows in this very deep pedigree. Note his low 65# birth weight this bull should work very well on heifers and leave top females!

EPDs	
BW	1.9
ww	33
YW	55
Milk	23
TM	40
Stay	11
Marb	05
REA	08
Fat	01
BW	65
ww	642
YW	1143

8 **OHRR 50H RED CANYON 25T**

OHRR/25T 2/01/2007 100% 1A 1196967

SRR Red Canyon 213 Lchmn Grandcanyon 1244G Sire: Blue Ridge Kima 950 OHRR 41E Ms Ultra 50H RBRTs McIntosh II 344

Out of our carcass sire Red Canyon (REA of .27 and IMF of .31) and

EPDs	
BW	1.8
ww	39
YW	66
Milk	16
TM	35
Stay	13
Marb	.14
REA	.08
Fat	0
$_{\mathrm{BW}}$	76
ww	607
YW	1071

a great older 344 daughter of our many times Supreme Champion, 41E. This guy was raised on 2 quarters and still made 607#.

OHRR Ms Ultress 41E

9 OHRR 81N RED CANYON 28T

99.4% 1B

1196992

SRR Red Canyon 213

Sire:

Blue Ridge Kima 950

OHRR 30J Ms Copper 81N

Dam:

OHRR 35B Macs Lela 30J

2/02/2007

Carcass genetics here from Red Canyon and extra maternal from 29K and Mack 344. Dam is a very attractive, dark colored female from the 30J - 35B super cows. Note he's a catagory 1B at 99.4%.

OHRR/28T

EPDs		
BW	0	
ww	35	
YW	60	
Milk	18	
TM	36	
Stay	14	
Marb	.12	
REA	.10	
Fat	.01	
BW	71	
ww	606	
YW	1170	

10 OHRR 50M RED CANYON 33T

OHRR/33T 2/04/2007 100% Category II 1196968

 SRR Red Canyon 213
 Lchmn Grandcanyon 1244G

 Sire:
 Blue Ridge Kima 950

 OHRR 105H Semone 50M
 OHRR 524 Durango 105H

 Dam:
 Sexton's Semone 9930

This bull looks like who's who in the breed - Canyon, Grand Canyon, Logan, Rampage, King Rob, Tiffany 524 & the Semones. A good balance of low birth and performance in a solid, well muscled bull. His grandmother has the lot 14 bull in the sale- both are really good!

BW	1.0
ww	41
YW	75
Milk	17
TM	38
Stay	13
Marb	.07
REA	.09
Fat	.01
$_{\mathrm{BW}}$	73
ww	699
YW	1285

EPDs

11 OHRR 2N DAKOTA ROBUST 34T

OHRR/34T 2/05/2007 100% 1A 1197006

OHRR 9502 Mr Robust 18N

Sire: Messmer Ophelia 9502

OHRR 61J Ms Copper 2N

Dam: OHRR 1098 Moonbeam 61J

Sired by Mr Robust - our 2004 sale topper at \$5600. His REA was 17.1 and IMF 5.50. All our offspring by 18N are excellent individuals and he has produced some record carcass animals in other herds as well. 29K and Rampage on dam side add the maternal punch!

E	DS
BW	6.1
ww	52
YW	84
Milk	16
TM	42
Stay	12
Marb	03
REA	18
Fat	01
BW	94
ww	717
YW	1246



12 OHRR 11M RED CANYON 38T

OHRR/38T 2/06/2007

SRR Red Canyon 213	Lchmn Grandcanyon 1244G
Sire:	Blue Ridge Kima 950
	Market Company

OHRR 61K Copper Roxxy 11M OHRR Dakota Copper 29K OHRR Foxxy Roxy 61K

Carcass sire 213 and low BW dam side with only 64# at birth make this bull ideal for breeding heifers. Goes back to 18B, our highest MPPA cow at 110 and the great 61K cow. Stout made & well muscled.

EFDS		
BW	-1.4	
ww	34	
YW	62	
Milk	16	
TM	33	
Stay	14	
Marb	.14	
REA	04	
Fat	.01	
BW	64	
ww	590	
YW	1152	

13 OHRR 63R-DAK. MAJOR 451 OHRR/45T 2/09/2007 100% 1A 1196981

OHRR 65H Major Mahogany 64R LCC Major League A502M OHRR 508 Mahogany 65H

OHRR 91L Copper Moonbeam 63R OHRR Dakota Copper 29K Dam: OHRR 70J Moonbeam 91L

Heifer bull here at -2.2 and 62 lbs. BW. 2-year-old dam goes back to calving ease sires 29K and 70J and some great producers 91L, 61J & 9502. Solid bull here!

EI	DS
BW	-2.2
ww	26
YW	46
Milk	18
TM	32
Stay	12
Marb	04
REA	15
Fat	0
BW	62
ww	586
YW	1130

14 OHRR 9930 RED CANYON 47T

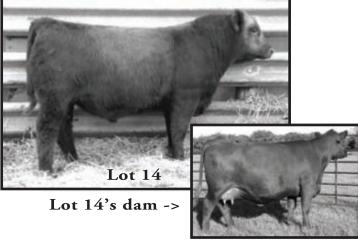
OHRR/47T 2/10/2007 100% 1A 1197022

SRR Red Canyon 213 Lchmn Grandcanyon 1244G Sire: Blue Ridge Kima 950

Sexton's Semone 9930 Lman King Rob 8621 JKG Semone II Y971

Another great bull from a great cow - she's 8 and looks half her age. This bull has a super structure with good muscle. Your replacement females will be awesome and bulls will weigh up. 213 is .27 on REA and .31 on IMF. He did well on test gaining 4.24#/day!

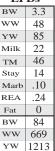
EPDs	
BW	2.6
ww	43
YW	77
Milk	18
TM	39
Stay	14
Marb	.07
REA	.14
Fat	.01
$_{\mathrm{BW}}$	81
ww	656
YW	133/

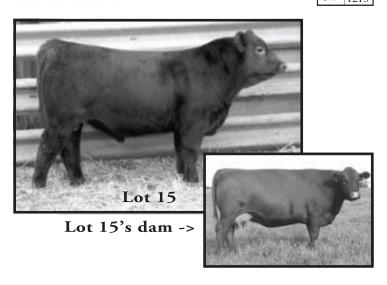


15 **OHRR 023 RED CANYON 50T** OHRR/50T 2/11/2007 100% 1A 1197012

SRR Red Canyon 213 Lchmn Grandcanyon 1244G Blue Ridge Kima 950 **GMRA Juana 023** Lchmn Red Spread 1271F Dam: GMRA Juana 023

A great bull with good muscle and structure with powerful data to boot. Dam has had 6 straight calves: Averaging 71 # at birth and 663# WW and they've sold well too. Dam is moderate with perfect udder. You'll like this one!





16 OHRR 846 DAKOTA COPPER 51T

OHRR/51T 2/11/2007 100% 1A 1196995

OHRR Dakota Copper 29K Lchman Copper Rob 1204D Sire: Messmer Ophelia 9502

Miss BHR Justice 846 RD Western Justice Dam: Miss RHP Deal 331

A twin out of one of our old BHR dams. She's had some very nice calves including a great heifer that topped our "06 sale at \$3800 to Ray Brickl in WI. This mating really worked well too!

EPDs	
BW	-0.6
ww	26
YW	46
Milk	17
TM	30
Stay	11
Marb	04
REA	01
Fat	.01
$_{\mathrm{BW}}$	64
ww	572
YW	1079

OHRR 25L DAKOTA COPPER 55T 17

100% 1A

1196943

OHRR Dakota Copper 29K	Lchman Copper Rob 1204D
Sire:	Messmer Ophelia 9502
OHRR Macs Sharee 25L	RBRTs McIntosh II 344
Dam:	Badlands Sharee 503

2/12/2007

OHRR/55T

Out of one of our 4 sisters (by 344 and 503) - they were all top cows. 25L's last 3 calves averaged 83# at birth and 703# at weaning. The pedigree is stacked with great females.

EPDs	
BW	4.2
ww	40
YW	58
Milk	19
TM	39
Stay	13
Marb	12
REA	06
Fat	.01
BW	91
ww	626
YW	1309

18 OHRR 25R DAK RAMBLER 57T

OHRR/57T 2/12/2007 100% 1A 1196944

OHRR 10H Dakota Rambler 75R	OHRR Dakota Copper 29K
Sire:	OHRR Ms Scarlett 10H
OHRR 42L Copper Honey 25R	OHRR Dakota Copper 29K
Dam:	OHRR Macs Honey 42L
	•

Double bred Dakota Copper out of a 2-year-old. Note the birth to weaning spread for a first calf. Another bull that is backed by many generations of great females. Well balanced bull with good muscle!

EPDs	
BW	-0.1
ww	32
YW	52
Milk	19
TM	35
Stay	12
Marb	03
REA	.08
Fat	01
$_{\mathrm{BW}}$	69
ww	664
YW	1183

19 OHRR 65H CANYON MAHOGANY 58T

OHRR/58T 2/13/2007 100% 1A 1196982

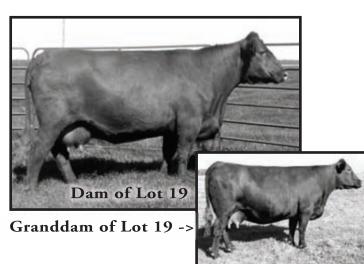
SRR Red Canyon 213 Lchmn Grandcanyon 1244G
Sire: Blue Ridge Kima 950

OHRR 508 Mahogany 65H RBRTs McIntosh II 344
Dam: JVD Mahogany 508

Red Canyon bull out of our great Mahogany donor cow - she just sold in our recent cow sale for \$7000 (½ interest) to Gregg Ranches, Carter SD. She has averaged 667# AWW on 6 calves. First class genetics!

BW	5.1
ww	46
YW	74
Milk	18
TM	41
Stay	13
Marb	15
REA	.07
Fat	01
BW	90
ww	659
YW	1199

EPDs



20 OHRR 47N RED CANYON 59T

OHRR/59T 2/13/2007 100% 1A 1196964

SRR Red Canyon 213	Lchmn Grandcanyon 1244G
Sire:	Blue Ridge Kima 950
OUDD SE C M. 1 45N	OUDD D.L. C. ANY
OHRR 5E Copper Mack 47N	OHRR Dakota Copper 29K
Dam:	OHRR Ms Classy 5E

Red Canyon cross works well on the Dakota Copper and McIntosh Bloodlines. This bull has all the genetic tools. His mother got sick on us and that set him back some but he's catching up fast and gained 3.7 lbs on test.

BW	1.6
ww	33
YW	55
Milk	17
TM	33
Stay	13
Marb	16
REA	.08
Fat	.01
$_{\mathrm{BW}}$	80
ww	484
YW	1076

21 OHRR 55L RAMS ADVANTAGE 60T

OHRR/60T 2/13/2007 100% 1A 1196972

Perks Advancer 9088	W
AL Mc Maka My Day D002	Y
4L WIS WIAKE WIY Day K703	M
	T
Lchmn Rampage 1098E	St
OHRR Ms Classy 5E	М
	RI
	4L Ms Make My Day R903 Lchmn Rampage 1098E

Good, big bull with extra performance and good correct structure. His dam is one of our strongest, most productive females - 106 MPPA. Note his WW of 752(120 ratio). His parental BW EPD would be 4.1 but a 94# BW raised it. Dam's average BW on 4 calves is only 83 lbs. He gained 3.78/day on test and is still going strong. Powerful Bull!

EPDs	
BW	6.4
ww	52
YW	83
Milk	17
TM	43
Stay	9
Marb	05
REA	02
Fat	0
BW	94
ww	752
YW	1357



OHRR/62T 2/14/2007 100% 1A 1197008

OHRR/62T 2/14/2007 100% 1A 11970

WR Mr. Red Dawg 5335

Sire:

Buf Crk Valentino N031

TMAS Ms Fortune 114

OHRR 50H Ultra Cub 4K

Dam:
OHRR 096 Cub Cadet 30H
OHRR 41E Ms Ultra 50H

Sired by Red Dawg our performance and REA sire(20.1" REA is the largest ever recorded) and out of a top OHR Dam. We have three replacement females out of her. Her lifetime average on 6 calves: 70# BW, 654 WW. Her son, 23R, sold in our 2006 sale for \$7000 (1/2 interest) to Gregg Ranches, SD. We recommend this bull highly!

EPDs	
BW	2.7
ww	41
YW	78
Milk	20
TM	40
Stay	14
Marb	.03
REA	.21
Fat	0
BW	83
ww	704
YW	1205

OHRR 32N DAK. COPPER 67T

OHRR/67T 2/15/2007 100% 1A 1196949

OHRR Dakota Copper 29K	Lchman Copper Rob 1204D
Sire:	Messmer Ophelia 9502
ESL Monu Honey 503	BJR Monu 4X-303
Dam:	OHRR 3128 Macs Honey 15

A good job here by 503. Her first calf was the top selling heifer in our Red Power sale last year at \$3500 to Ray Brickl of WI. She had twins, we put the other one on a foster dam and she raised this one. Her MPPA is 103. This bull is very complete.

EPDs	
BW	-0.1
ww	39
YW	64
Milk	18
TM	37
Stay	14
Marb	09
REA	02
Fat	01
$_{\mathrm{BW}}$	56
ww	641
YW	1227

24 OHRR 32N DAK. COPPER 68T

OHRR Dakota Copper 29K Lchman Copper Rob 1204D

2/15/2007

OHRR/68T

Dam:

Twin to lot 23 and raised by a foster dam, he's come along way from his 46# start at birth. His dam raised the other bull calf and has a 103 MPPA. Granddam, Macs Honey, was super cow and a donor for Lloyds Red Angus.

EP	DS
BW	-0.1
ww	39
YW	64
Milk	18
TM	37
Stay	14
Marb	09
REA	02
Fat	01
$_{\mathrm{BW}}$	46
ww	579
YW	1033

1199838

25 OHRR 31K MACS CANYON 69T

Badlands Sharee 503

OHRR/69T 2/15/2007 100% 1A 1196948

SRR Red Canyon 213 Lchmn Grandcanyon 1244G
Sire: Blue Ridge Kima 950

OHRR 503 Mac Sharee 31K RBRTs McIntosh II 344

A good, big, stout Red Canyon son from a top McIntosh daughter. Her 5 calves have averaged 79# at birth and 691# at weaning. He gained 4.08 #/day on test. Should sire stout, performance calves and leave nice replacement females.

5
38
60
19
38
14
.13
.08
0
94
629
1282



26 OHRR 8N COPPER ADVANTAGE 75T

OHRR/75T 2/19/2007 100% 1A 1197011

4L Advantage R9N	Perks Advancer 9088
Sire:	4L Ms Make My Day
OHRR 61K Copper Roxy 8N	OHRR Dakota Copper 29K
Dam:	OHRR Foxxy Roxy 61K

Solid bull with good muscle and a very nice pedigree going back to 18B (dam of 61K) a donor and foundation cow who produced to 16 years with a 110 MPPA.

EPDS	
BW	2.8
ww	30
YW	52
Milk	16
TM	31
Stay	11
Marb	01
REA	.26
Fat	.01
$_{\mathrm{BW}}$	81
ww	491
YW	1077

OHRR DAKOTA MAGIC 76T 27

100% 1A

Buf Crk Valentino N031

2/20/2007

OHRR/76T

WR Mr. Red Dawg 5335

Sire:	Tmas Ms Fortune 114
OHRR Ms 925 Scarlett 15F	RBRTs McIntosh II 344
Dam:	Mc NaSho Mamorial A025

We could use a full page for all the footnotes and photos for this one. This is 15F's 10th calf <730# = 116 ratio> her lifetime record is 77.2# at birth and 696# WW. This awesome cow has done it all. A daughter of 15F - The great 10H cow who is the dam of Rambler 75R sold for \$17,500 in our cow sale last fall. This guy also has the muscle, structure and total performance to make a great herdsire! Terms to be announced on sale day.

EPDs	
BW	4.2
WW	48
YW	85
Milk	19
TM	42
Stay	11
Marb	05
REA	.14
Fat	0
$_{\mathrm{BW}}$	80
ww	730
YW	1294

1196933



28 **OHRR 20R ROBUST RAMBLER 79T**

OHRR/79T 2/22/2007 100% 1A 1196937

Sire:	OHRR Ms Scarlett 10H		10
Sire.	OTHER WIS SCAFFER TOTT	Milk	17
OHDD CHALD I 4 AND	OHDD 0500 M D 1 110M	TM	41
OHRR 6H Ms Robusta 20R	OHRR 9502 Mr Robust 18N	Stay	11
Dam:	OHRR 3128 Mac Honey 6H	Marb	01
		REA	.15
One of our stoutest, highest per	forming bulls in the sale out of a very	Fat	02

OHRR Dakota Copper 29K

good 2-year-old he ratioed 110% and sent her MPPA to 104. Pedigree is stacked with superior females and stout herdsires -we are not surprised he's this good! Highly recommended if you need a punch!

OHRR 10H Dakota Rambler 75R

4.2
47
75
17
41
11
01
.15
02
83
745
1417



29 OHRR 39R DAK. RAMBLER 84T

OHRR/84T 2/23/2007 100% 1A 1196958

OHRR 10H Dakota Rambler 75R	OHRR Dakota Copper 29K
Sire:	OHRR Ms Scarlett 10H

OHRR 5E Dakota Classy 39R OHRR Dakota Copper 29K
Dam: OHRR Ms Classy 5E

Another super-mom 2-year-old. This bull will work for anyone and would be an excellent choice for heifers. Note the birth to yearling spread.

EPDs	
BW	0.9
ww	33
YW	52
Milk	18
TM	35
Stay	11
Marb	04
REA	.04
Fat	.01
$_{\mathrm{BW}}$	71
ww	640
YW	1257

30 OHRR 25K MR. ADVANTAGE 88T

SAR Red Beauty 3091

OHRR/88T 2/24/2007 100% 1A 1196942

4L Advantage R9NPerks Advancer 9088Sire:4L Ms Make My Day R903OHRR Sister Beauty 25KHLH Buster 406 603

Dam:

R9N progeny have done so well for us topping sales and leaving nice females. 25k's mother was out of 2 black parents and a true beauty winning titles as a heifer and with a calf at side. Could be used on heifers or cows with confidence.

EPDs	
BW	1.8
ww	36
YW	66
Milk	16
TM	34
Stay	10
Marb	08
REA	.08
Fat	01
BW	75
ww	640
YW	1300

31 OHRR 91F DAKOTA COPPER 90T

OHRR/90T 2/24/2007 100% 1A 1196998

OHRR Dakota Copper 29K Lchman Copper Rob 1204D
Sire: Messmer Ophelia 9502

OHRR Macs Sophia 91F RBRTs McIntosh II 344
Dam: LMB St Sophia 704

Out of an old faithful cow that brings in a top one every year. This should be an excellent bull to use on heifers. Dam has averaged 79# at birth and 618 at weaning on her calves.

EPDs		
BW	-0.9	
ww	23	
YW	38	
Milk	14	
TM	26	
Stay	11	
Marb	09	
REA	.03	
Fat	.01	
BW	66	
ww	558	
YW	1181	

32 OHRR 78L MR RED DAWG 91T

OHRR/91T 2/24/2007 100% 1A 1196989

WR Mr. Red Dawg 5335

Sire:

Buf Crk Valentino N031

Tmas Ms Fortune 114

OHRR KF 740 Gold Penny 78L Glacier Explorer 740

Dam: OHRR 388 Gold Penny 9J

We like this pedigree - Explorer females have been wonderful cows. 388 and 9J were 2 of our best. 78L has had 6 calves(BW: 74, WW: 660). Should be another great bull for heifers and making females.

BW	-0.5
ww	28
YW	58
Milk	23
TM	37
Stay	13
Marb	03
REA	11
Fat	.01
BW	72
ww	580
YW	1026

OHRR 15L MAHOGANY 92T

2/25/2007

OHRR/92T

Another solid 213 bull -he works really well on the Explorer and 344 females. This bull has good structure and nice shape and should produce some top females also. Dam also has a powerful 2 -year-old in this sale as lot 43 -she's pictured there next to him.

EPDs		
BW	3.0	
ww	39	
YW	66	
Milk	22	
TM	41	
Stay	13	
Marb	.15	
REA	12	
Fat	0	
$_{\mathrm{BW}}$	84	
ww	644	
YW	1199	

Applied For

OHRR 171P MR. ADVANTAGE 97T OHRR/97T 3/02/2007 100% 1A 1197019

4L Advantage R9N Perks Advancer 9088
Sire: 4L Ms Make My Day R903

Messmer Bobbi 171P FCC Yankee 114
Dam: Messmer Bobbi 2046

Heifer bull! Double bred to calving ease sire Make My Day with a 1.2 BW EPD and 72 pound birth weight. Smooth, Correct structure too.

1.2
36
66
18
35
12
.10
.08
0
72
589
1206

EPDs

35 OHRR 198H CANYON KING 98T

OHRR/98T 3/04/2007 100% 1A 1197020

SRR Red Canyon 213 Lchmn Grandcanyon 1244G
Sire: Blue Ridge Kima 950

Dahlke Michelle 198HSeeger Dreammaker 9628Dam:DR Hly Michelle

Solid young bull with good structure, balanced data and well suited for use on heifers. Dam is a youthful looking cow with good udder that has done a great job for us on 8 calves: BW =80, WW=687.

EPDs		
BW	0.7	
ww	35	
YW	62	
Milk	22	
TM	39	
Stay	13	
Marb	16	
REA	04	
Fat	0	
BW	77	
ww	613	
YW	1149	

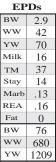


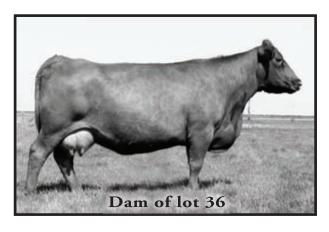
36 OHRR 38H RED CANYON 106T

OHRR/106T 3/12/2007 100% 1A 1196954

SRR Red Canyon 213	Lehmn Grandeanyon 1244G	*** ***	42
Sire:	Blue Ridge Kima 950	YW	70
Sire.	Dide Ridge Rillia 750	Milk	16
		TM	37
Red Howe Ms Flame 38H	Red BVR Rab-Star 56C	Stay	14
Dam:	Red Ms Flame DDH 83C	Marb	.13
		REA	.16
Computate well presented by the property agreement and provide an area		17-4	0

Complete, well muscled bull from our carcass and performance sire & from a productive, moderate, very efficient cow that never misses and consistently keeps the birth weights down.





37 OHRR DAKOTA TOP DAWG 107T

OHRR/107T 3/12/2007 100% 1A 1197021

WR Mr. Red Dawg 5335	Buf Crk Valentino N031	** **
Sire:	Tmas Ms Fortune 114	YW
	Thias was I oftune 114	Milk
		TM
SHHM Annabelle 209P	SHHM Chief Joseph 56M	Stay
Dam:	SHHM Annabelle 107J	Marl
		REA

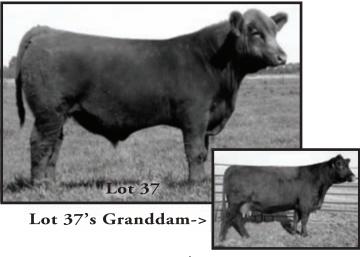
Wow, here is the Top Dawg - another standout since birth. His dam also produced the highest WDA bull in the 2007 sale as well on her first calf. Super muscle expression, extra length & high performance. Dam is a 3 year old with 104 MPPA and sold for \$10,000 to Link Ranch, PA. Granddam is a donor with 106 MPPA and raised our top '07 heifer.

YW 90
Milk 19
TM 45
Stay 15
Marb na
REA na
Fat na
BW 81
WW 778
YW 1400

EPDs BW 3.

3.8 51

Selling 1/2 interest & full possession



38 OHRR 56N RED ADVANCE 109T

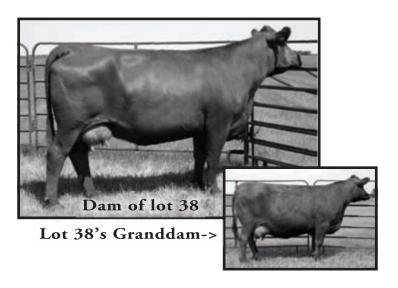
OHRR Ms Mahogany 63G

100% 1A 1196974 OHRR/109T

WR Mr. Red Dawg 5335	Buf Crk Valentino N031	W
Sire:	Tmas Ms Fortune 114	M
OHRR 63G Adv Mahogany 56N	RBJR Advance A709	T
Dam:	OHRR Ms Mahogany 63G	2

Another great son of Dawg and out of one of the most beautiful females on the ranch. Her 2006 bull sold for \$6000 in last year's sale. Her 3 calves = BW 78#, WW 693# and MPPA of 102. Great, muscular bull backed by 3 of the most fantastic females you could ever see!

EPDs		
BW	3.2	
WW	46	
YW	85	
Milk	18	
TM	41	
Stay	14	
Marb	02	
REA	.23	
Fat	0	
$_{\mathrm{BW}}$	81	
ww	699	
YW	1099	



Olson's Red Power Advantage:

- + More performance, muscle & maternal excellence.
- + Carcass, performance, scrotal & pelvic data available.
- + Bulls tested for BVD & from Johnes Free herd.
- + Bulls developed on roughage ration to ensure soundness.
- + Free wintering on bulls over \$2500, 300 mile delivery.
- + \$50 discount if you take your bull home sale day.
- + Reputation breeder of quality registered cattle since 1936!



OHRR DAKOTA MACK 203T 39

100% 1A

RBRTs McIntosh II 344 McIntosh Red 910 Sire: RBRTs Class Lass 9447

2/22/2007

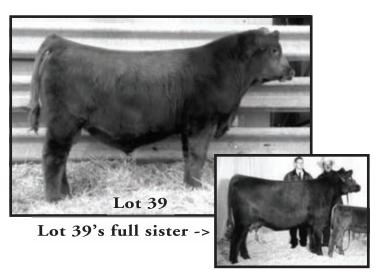
Messmer Ophelia 9502 LCC Heaven Or Bust 1000B Dam: Nodak Lady Licorice

OHRR/203T

Complete, well muscled ET bull from 2 legendary parents. 9502 is the mother of many great ones including OHRR Dakota Copper 29K and Mr Robust - who was our top REA and 2nd high marbling bull in the 2004 sale and sold for \$5600. 344 left many top bulls & females!

EPDs		
вw	1.8	
ww	35	
YW	54	
Milk	13	
ТМ	30	
Stay	10	
Marb	04	
REA	.02	
Fat	02	
вw	99	
ww	654	
YW	1089	

1199590



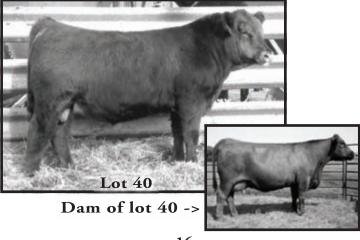
40 OHRR COPPER RAMBLER 208T 1199591

OHRR/208T 2/25/2007 100% 1A

OHRR 10H Dakota Rambler 75R OHRR Dakota Copper 29K Sire: OHRR Ms Scarlett 10H **BJR CCC Copperlass 0120** Lman King Rob 8621 Dam: BJR Copperlass 9F

Muscle, length, depth, structure and a super pedigree. This ET bull Is backed by a powerful donor from the great Copperlass family with breed giants: King Rob, Logan and Rambo. Sire side is deep also. This pedigree is stacked and he's herdbull material!

LI DS		
BW	2.6	
ww	37	
YW	64	
Milk	21	
TM	40	
Stay	14	
Marb	.01	
REA	.07	
Fat	.01	
BW	93	
ww	600	
YW	1129	



OHRR 65H GUNSMOKE 210T 41

OHRR/210T 2/28/2007

1199592

PCC Gunsmoke 3212	Pie Deep Canyon 908	ww
Sire:	Pie Patti Anne 9221	YW
Sire.	TICTAMIC 7221	Milk
OHRR 508 Mahogany 65H	RBRTs McIntosh II 344	TM Stay
Dam:	JVD Mahogany 508	Marb
		REA .
		-

ET bull from Gunsmoke and our great Mahogany donor. His maternal brother is lot 19 on page 8 - pictured there are 65H and 508. This is a very complete, dark bull from a super cow family.

EPDs		
BW	1.8	
ww	30	
YW	52	
Milk	17	
TM	32	
Stay	11	
Marb	.06	
REA	07	
Fat	01	
$_{\mathrm{BW}}$	94	
ww	682	
YW	1070	

42 **OHRR DAKOTA MACK 202T** 100% 1A 1199589

OHRR/202T

EPDs

RBRTs McIntosh II 344	McIntosh Red 910
Sire:	RBRTs Class Lass 9447
Messmer Ophelia 9502	LCC Heaven Or Bust 1000B
Dam:	Nodak Lady Licorice

Full brother to lot 41. This bull is moderate framed with good shape and a very sound structure. Predictable, proven parents help give this bull a bright future.

1.8
35
54
13
30
10
04
.02
02
79
530
985

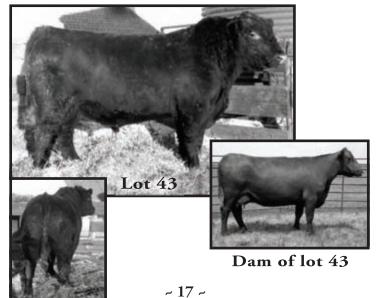
~ 2006 Born Bulls ~

43 **OHRR 15L 10S** OHRR/10S 1/23/2006 100% 1A 1130663 **EPDs**

4L Advantage R9N Perks Advancer 9088 Sire: 4L Ms Make My Day R903 OHRR 65H Mahogany 15L Glacier Explorer 740 OHRR 508 Mahogany 65H

Big, thick powerful 2-year-old with good muscle and exceptional length. Should be able to go out and service lots of cows. Dam is an own daughter of 65H from the great Mahogany family. Check out 65H and 508 on page 8. We have great confidence in this bull.

3.9
35
59
21
38
11
.01
.01
0
91
707
1256

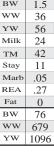


44 OHRR 142 RED HAWK 204S

1130336 OHRR/204S 2/08/2006

LCC Major League A502M	BFCK Cherokee Cnyn 4912	VV VV	36
Sire:	KRN Reba's Robin	YW	56
Sirc.	KKIN Keua s Kuulii	Milk	24
	B 6B 1 WW 1/6 B	TM	42
EEA 142	RCRA Wheel 'O Fortune	Stay	11
Dam:	EEA 472-4603	Marb	.05
		REA	.27
FT hull that we retained to have	eed renlacement heifers. His dam is a	Fat	Λ

great old donor at Brenner RA with a 110 MPPA. He's a great bull and did a good job breeding. We are anxious for his '08 calves. Note his balanced EPD's & carcass numbers. Retaining a semen interest.



na

EPDs



45 OHRR 107J ADVANTAGE 203S 1130335 OHRR/203S 2/06/2006 100% 1A EPDs вw 3.3 ww 36 4L Advantage R9N Perks Advancer 9088 vw 60 Sire: 4L Ms Make My Day R903 Milk 2.1 39 TMSHHM Annabelle 107J SHHM Robin Hood 117G Stay 12 Dam: SHHM Red Rebelle 02E Marb 0 REA 23 ET bull from the great Annabelle donor (106 MPPA). She is very easy Fat 0 to look at with a great udder, feminine yet big bodied. Again this year BW 74 her daughter has one of our top performing bulls in our sale. 107J is ww 550 also the mother of our Jr Herdsire Landslide.



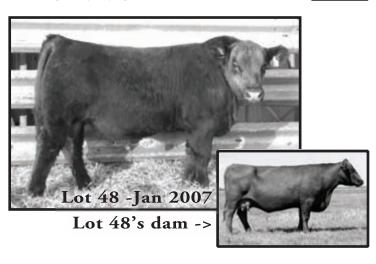
46 OHRR KRA 9J ADV GOLD 58S

OHRR/58S 2/12/2006 100% 1A 1130664

4L Advantage R9N	Perks Advancer 9088	
Sire:	4L Ms Make My Day R903	N N
OHRR 388 Gold Penny 9J	Lchmn Rampage 1098E	T S
Dam:	Panhandle Penny 388	N
		ъ

Big, sound, thick 2-year-old bull from 9J cow that had a son sell for \$5500 in this sale 2 years ago to Jeff Earles in OK. Maternal grandmother, 388, earned a 109 MPPA and was one of our finest producers. Add some gold to your program.

EFDS		
BW	2.3	
ww	34	
YW	59	
Milk	20	
TM	37	
Stay	9	
Marb	NA	
REA	NA	
Fat	NA	
$_{\mathrm{BW}}$	81	
ww	651	
YW	1109	



47 OHRR 79M COPPER DIVIDE 114S

OHRR/114S 5/10/2006 100% 1A 1130315

CJ's Hobo Mable

OHRR 62B Copper Iola 79M
Dam:

Glacier Divide 310
CJ's Hobo Mable

OHRR Dakota Copper 29K
Leland Iola 62B

Moderate, well structured bull. Dam averaged 75# BW and 716 WW on her first 2 calves for a 101 MPPA. Her first calf started the Santa Sale II and sold to Leslie Stokes in TX. Good bull for heifers!

EPDS		
BW	-1.7	
ww	31	
YW	54	
Milk	15	
TM	31	
Stay	9	
Marb	0	
REA	13	
Fat	0	
BW	76	
ww	790	
YW	NA	

YW

FPDe

48	OF	IRR 47 AD	VANTAG	E 11	9 S
OHRR/119S	9/18/2006	100% 1A	1197871		
				EP	$\mathbf{D}\mathbf{s}$
				BW	3.4
4L Advantage R9N	Perks	Advancer 9088		ww	34
Sire:	4I M	Is Make My Day	R903	YW	61
Sire.	71.1	is wake way Day	K)03	Milk	18
				TM	35
OHRR 388 Gold Penny 9J	Lchn	nn Rampage 109	8E	Stay	8
Dam:	Panh	andle Penny 388		Marb	.01
				REA	.25
A very nice fall bull out of old	d Brandy who i	has a 103 MPP	A. She's	Fat	0
produced some great ones	and high selle	rs in our Red Po	wer sale	BW	74
like in the 2004 sale a \$4200				ww	na

Santa Sale heifers at \$3500 and \$2250. Don't miss this fall bull.

~ Reference Sires ~

A OHRR DAKOTA COPPER 29K

OHRR/29K 1/28/2000 100% 1A 709597

Lchman Copper Rod 1204DLman King Rob 8621Sire:Copper Lass 2392

Messmer Ophelia 9502 LCC Heaven or Bust 1000B

Dam: Nodak Lady Licorice

Senior herdsire that keeps birth weights down and sires excellent structure, good muscling and good females. He was 2000 World Beef Expo Champion and NILE Bull Calf Champion in Billing. Owned with Broken Heart and ABS Global - semen available

EPDs			
$_{\mathrm{BW}}$	-0.7		
ww	38		
YW	60		
Milk	21		
TM	40		
Stay	15		
Marb	05		
REA	05		
Fat	.01		
$_{\mathrm{BW}}$	75		
ww	802		
YW	na		

B WR MR RED DAWG 5335 5335/WR 3/25/2005 100% 1A 1046249

Buf Crk Valentino N031 Beckton Julian GG B571

Sire: Buf Crk Primrose 5679

Tmas Ms Fortune 114Lman King Rob 8621Dam:Straka Ms Fortune 4109

World Record REA at 20.49". High performance, extra long and his dam has a 107 MPPA. Note the power in his numbers and progeny! Owned with Thomas, Weidenbach, Gill, Lloyd, Double Diamond And Harbin. Semen available through Big Red Genetics.

EPDS		
BW	2.4	
ww	49	
YW	99	
Milk	21	
TM	45	
Stay	17	
Marb	03	
REA	.47	
Fat	.01	
BW	86	
ww	798	
YW	1607	

C OHRR 10H DAKOTA RAMBLER 75R

OHRR Ms 925 Scarlett 15F

OHRR/75R 2/22/2005 100% 1A 1025344

OHRR Dakota Copper 29K
Sire: Lchman Copper Rob 1204D
Messmer Ophelia 9502

OHRR Ms Scarlett 10H
Lchmn Rampage 1098E

A top Dakota Copper son from one of our greatest cow families.
16.3 REA and big performance also. Topped our '06 sale \$15,000(1/2)
Owned with Gill Red Angus and the Rambler Syndicate.
Somen available through Big Red Gen

BW	3.7
ww	41
YW	63
Milk	22
TM	42
Stay	12
Marb	05
REA	.14
Fat	0
BW	94
ww	778
YW	1477

EPDs

Semen available through Big Red Genetics.

D SRR RED CANYON 213 SNSN/213 1/31/2002 100% 1A 841830 EPDs

Lchmn Grandcanyon 1244G Buf Crk Chf 824-1658
Sire: KRN Reba's Robin

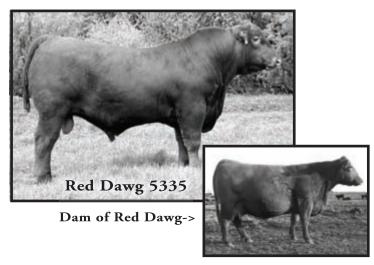
Blue Ridge Kima 950 Glacier Logan 210

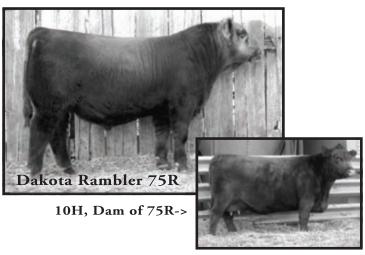
Dam: Blue Ridge Kima 806

Senior herdsire that adds performance and muscle. Note the high carcass EPDs too. He's been leaving nice daughters also. Owned with Strawberry Ridge Reds - Semen available from OHR.

BW	3.6
ww	52
YW	89
Milk	22
TM	48
Stay	16
Marb	.32
REA	.27
Fat	0
BW	97
ww	746
YW	na









4L ADVANTAGE R9N

HMV/R9N 3/26/2003 100% 1A 89062

E

Lchman Copper Rod 1204D	Lman King Rob 8621	ww
Sire:		YW
Sile.	Copper Lass 2392	Milk
3.5	Y CC Y	TM
Messmer Ophelia 9502	LCC Heaven or Bust 1000B	Stay
Dam:	Nodak Lady Licorice	Marb
		REA

2004 National Western Stock Show Reserve Bull Calf Champion. With his dam they were 2003 NILE Senior Champion Female. Consistently produces well muscled, good doing calves and nice females. Owned with Sand Hills Red Angus - semen available from OHR.

EPDs			
BW	4.4		
ww	43		
YW	75		
Milk	20		
TM	41		
Stay	11		
Marb	03		
REA	.38		
Fat	0		
BW	86		
ww	810		
YW	1383		



We Have What Everybody Wants,

The Respect of the Entire Cattle Industry...



...and it's not because of the color of our hide.

2008 Spring Red Angus Breed Average EPDs-(non parent)

\mathbf{BW}	$\mathbf{w}\mathbf{w}$	YW	Milk	TM	St	Marb	REA	Fat
0.2	32	56	17	33	12	.07	.06	0

~ Red Angus Heifers ~

51 OHRR 58R MAHOGANY GOLD 18T

OHRR/18T

1/31/2007

100% 1A

1196975

OHRR 65H Major Mahogany 64R	LLC Major League A502M
Sire:	OHRR 508 Mahogany 65H

OHRR 63K Summer Gold 58R Lchmn Rampage 1098E

Dam: OHRR 4039 Ms Summer 63K

Dam's first calf. 18T should make a great cow. Moderate in frame and flawless in her makeup. No secret her granddam and great granddam have 3 Supreme Championships between them. 18T would be a great junior show prospect!

EPDs		
BW	4	
ww	23	
YW	40	
Milk	18	
TM	29	
Stay	11	
Marb	.01	
REA	10	
Fat	01	
BW	56	
ww	581	
YW	954	



52 OHRR 19H MACS ROSE 46T

OHRR/46T 2/09/2007 98.1% 1B 1196935

EPDs

WR Mr. Red Dawg 5335	Buf Crk Valentino N031		
Sire:	Tmas Ms Fortune 114		
OHRR Macs Lela 19H	RRRTs McIntosh II 344		

OHRR Macs Lela 19H RBRTs McIntosh II 344

Dam: Leland Rimtop 416-120B

Catagory 1B - A super nice female who dam always brings in a good one. A maternal sib to 19H was Supreme Champion Over 11 Breeds at the Agri International . 120B was a good one too.

EPDS		
BW	1.8	
ww	40	
YW	72	
Milk	17	
TM	37	
Stay	12	
Marb	01	
REA	.35	
Fat	.01	
BW	76	
ww	633	
YW	906	



OHRR/12T 0HRR/12T 1/30/2007 100% 1A 1197010

SRR Red Canvon 213	Lchmn Grandcanyon 1244G	W
Sire:	Blue Ridge Kima 950	Y
Sile.	Dide Kluge Killia 950	М
OHRR 4K Ultra Diva 4P	OHRR 10H Divide 77M	T
Dam:	OHRR 50H Ultra Cub 4K	M
		R

We like the 213 daughters a lot - plenty of substance, volume and great udders. Dam and granddam (105 MPPA) both have great production track records. Note the nice EPDs.

EPDS		
BW	2.7	
ww	38	
YW	65	
Milk	20	
TM	39	
Stay	13	
Marb	.18	
REA	.11	
Fat	01	
BW	79	
ww	637	
YW	891	

52		OHRR 12M NONA FAYET 65T		5T	
	OHRR/65T	2/15/2007	100% 1A	1197029	EDD

 SRR Red Canyon 213
 Lchmn Grandcanyon 1244G

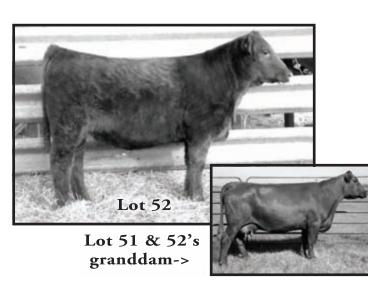
 Sire:
 Blue Ridge Kima 950

 OHRR 4K-Ultra Fayet 12M
 Glacier Explorer 740

 Dam:
 OHRR 50H Ultra Cub 4K

Lots to like here. Balanced EPDs, maternal power and eye appeal. Dam has 2 replacements in herd and 102 MPPA. Granddam has several replacements and 105 MPPA. Should make a top cow!

LI DS			
-1.4			
26			
51			
24			
38			
13			
.17			
02			
0			
62			
562			
900			



OHRR/116T 3/25/2007 100% 1A 1196969

WR Mr. Red Dawg 5335

Sire:

Buf Crk Valentino N031

Tmas Ms Fortune 114

OHRR Macs Sophia 51J

Dam:

RBRTs McIntosh II 344

LMB St Sophia 704

Young attractive female that will be a good one like her dam and granddam (MPPA 103). Adding this maternal to the performance and muscle of Red Dawg should be a nice genetic combination.

ELDS		
BW	5.8	
ww	39	
YW	67	
Milk	15	
TM	34	
Stay	11	
Marb	10	
REA	.21	
Fat	.01	
BW	96	
ww	568	
YW	923	

EDDa

54 OHRR 4M SCARLET MARTA 95T

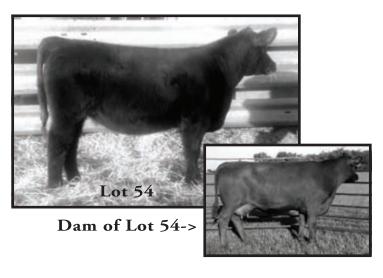
OHRR/95T 3/01/2007 100% 1A 1197009

WR Mr. Red Dawg 5335	Buf Crk Valentino N031
Sire:	Tmas Ms Fortune 114

OHRR 15F Rampage 4M	Lchmn Rampage 1098E
Dam:	OHRR Ms 925 Scarlett 15F

Big time maternal power here. Dam is a full sib to our 10H cow that sold for \$17,500 in our cow sale. Granddam 15F is simply one of the best we've ever owned(103 MPPA on 10 calves: 77 #BW, 696# WW. This heifer is long, fancy and dark red.

EPDs		
BW	2.3	
ww	38	
YW	72	
Milk	20	
TM	38	
Stay	12	
Marb	10	
REA	.01	
Fat	0	
BW	77	
ww	638	
YW	964	



55 OHRR K22 MARGIE ROSE 114T

OHRR/114T 3/29/2007

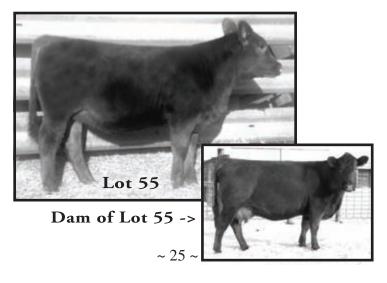
100% 1A

1197023

WR Mr. Red Dawg 5335	Buf Crk Valentino N031	ww
Sire:	Tmas Ms Fortune 114	YW
Sile.	Tilias ivis Foltulie 114	Milk
		TM
Jacobson Margie K22	Tassel Robin Hood 78E	Stay
Dam:	Dahlke Marjorie 147G	Mart
		REA
Powerhouse female here!	High performance and made right with	Fat

Powerhouse female here! High performance and made right with a very good dam whos calves are always near the top for pounds and dollars sold for. One daughter at TC Reds in WI and another in our herd. Total performance at its best!

BW	6.2
ww	41
YW	92
Milk	24
TM	49
Stay	13
Marb	10
REA	.40
Fat	.01
$_{\mathrm{BW}}$	97
ww	775
YW	1166



56 OHRR 79M COPPER ROSE 125T

OHRR/125T 4/03/2007 100% 1

WR Mr. Red Dawg 5335 Buf Crk Valentino N031
Sire: Tmas Ms Fortune 114

OHRR 62B Copper Iola 79M OHRR Dakota Copper 29K
Dam: Leland Iola 62B

Young, feminine Red Dawg daughter with a hard working 29K mother from our foundation cow 62B. Her first calf sold for \$4600 to Texas in the Santa Sale II. Young but good.

EPDS		
BW	-1.9	
ww	34	
YW	69	
Milk	17	
TM	34	
Stay	14	
Marb	01	
REA	.13	
Fat	.01	
BW	67	
ww	628	
YW	824	

1196991

57			JLRA	A RED STA	R 24S
	JLRA/ 24S	9/15/2006	100% 1A	1147492	EPDs

 CBR Ram 3109-936
 BHR Rambo 862B

 Sire:
 CBR Audrey 936-45

Bieber Daphne 6067 Lman Robin Hood 1174B

Dam: Bieber Daphne 4859

Nice fall heifer from a powerful Robin Hood daughter. Gerners, who had been a partner in the Red Power sale, decided to retire. We were able to purchase this heifer and her mother - one of his very best females.

BW	2.2
ww	28
YW	55
Milk	13
TM	27
Stay	9
Marb	03
REA	09
Fat	0
BW	86
ww	437
YW	834

JLRA FAYE 25S JLRA/ 25S 7/09/2006 100% 1A 1147493

 CBR Ram 3109-936
 BHR Rambo 862B

 Sire:
 CBR Audrey 936-45

 Jacobson Michelle L24
 Glacier Grandure 864

 Dam:
 DR Hly Hichelle

Half sister to the other heifer from Gerners. This one has a very maternal, calving ease pedigree also -they both trace to breed legend Rambo on the sire side.

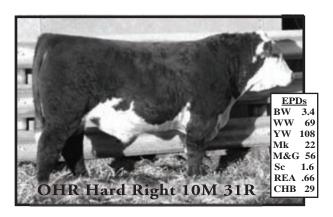
$_{\mathrm{BW}}$ 0.1 ww 21 YW 41 Milk 14 25 TM10 Stay Marb -.08 -.25 REA Fat 0 BW 80 ww 463 YW 802

OHR legend & foundation sire - McIntosh 344 - with the girls

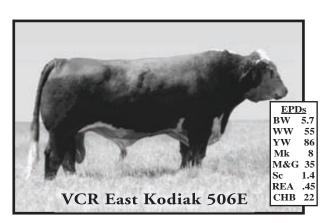


~ Polled Hereford Reference Sires ~









~ Polled Hereford Bulls ~

59 OHR THE MASTER 10M 39T 39T/OHRR 2/06/2007 100% 1A 42851494

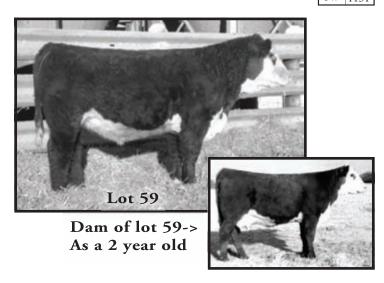
HA Masterpiece M242 Remitall Governor 236G
Sire: HA Remtone 706G

 OHR Mattie 91F 10M
 VCR East Kodiak 506E

 Dam:
 Ta-Bar-EL 740C Reba 91F

Good muscle shape, length, correct structure and pigmented. Dam is our best cow with 98 BWR and 115 WWR on 4 bull calves all selling in Red Power. One is Hard Right. He is in the top 10% or better for WW, YW, Milk, M&G, Sc, REA and CHB.

EPDs		
BW	5.3	
ww	57	
YW	95	
Milk	24	
и&G	52	
Sc	1.0	
Fat	0	
REA	.43	
Marb	03	
$_{\mathrm{BW}}$	88	
ww	680	
YW	1131	



60 OHR CLASSIC 99R 44T

44T/OHRR 2/08/2007 100% 1A 42851456

OHR Quest 55M

 DR World Class 517 10H
 Feltons 517

 Sire:
 VPI Marathon Lady 0081

 OHR Gloria 55H 99R
 RJH Momentum H45

Dam:

Excellent Heifer bull! He is long, smooth, pigmented and has enough muscle. He's a breed improver for 14 of the 15 catagories - in the top 5% for WW, YW, M&G, SC, BMI and CHB. World Class is very popular.

BW	1.9
ww	61
YW	93
Milk	22
M&G	52
Sc	1.3
Fat	.01
REA	.19
Marb	0
BW	76
ww	755
YW	1211



61 OHR PICASSO 212L 74T

HA Masterpiece M242 Remitall Governor 236G
Sire: HA Remtone 706G

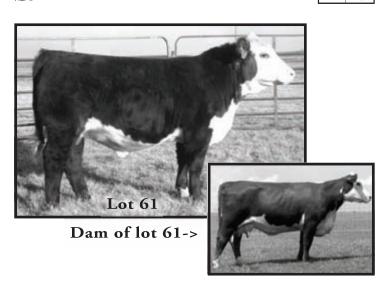
2/18/2007

74T/OHRR

Lake Ladonna 212LVCR East Kodiak 506EDam:Lady Enforcer 1036

Good muscle shape, deep ribbed, correct structure and pigmented. Excellent pedigree for performance, muscle, milk, and udder quality. Dam's heifer last year sold for \$6000 and has been showing well. Top 15% or better for WW, YW, Scr and CHB. Upper 25% for M&G and REA.

EPDS		
BW	6.1	
ww	54	
YW	88	
Milk	18	
Л&G	44	
Sc	.9	
Fat	0	
REA	.26	
Marb	02	
BW	101	
ww	684	
VW	1162	



62 STAR 2013 TROOPER 118T

STAR/118T 1/22/2007 100% 1A 42774396

HB Star Battle Ground 2103 C-S Pure Gold 98170
Sire: MSU Miss Wrangler 61J

Mohican Jasmine 45R Mohican TRM Java 25J
Dam: Mohican Jasmine 157L

Big, thick, performance bull out of a hard working first calver that we Selected in the Star Lake sale. Balanced data, unique pedigree and a big performance bull.

BW	4.1
ww	41
YW	65
Milk	22
M&G	43
Sc	.6
Fat	01
REA	.19
Marb	06
BW	84
ww	729
YW	1157



63 OHR MASTERPIECE 82N 85T

100% 1A

OHR Susie 30G

HA Masterpiece M242 Remitall Governor 236G
Sire: HA Remtone 706G

OHR Little Sister 82N Genetic Blitz 434V 0901

2/23/2007

85T/OHRR

Sire:

Complete, smooth structured dark bull from a solid producer. Dam traces to 434V and the great 6008 cow on the top. Granddam, 30G, and her mother were both Dams of Distinction here at OHR. Highly maternal pedigree and we think he will work on heifers too. Breed Improver for 12 of 15 catagories. Upper 25% for: Milk, REA and M&G.

EFDS		
BW	3	
ww	43	
YW	69	
Milk	21	
и&G	42	
Sc	.6	
Fat	0	
REA	.33	
Marb	02	
$_{\mathrm{BW}}$	86	
ww	607	
YW	962	

42851497

OHR SPECIAL BLEND 303T ET 303T/OHRR 3/02/2007 100% 1A 42851242

JR Y168 Gloria C104

RJH Momentum H45 3D No Limit 09E

 OXH Lola 8255
 OXH Advance 3007

 Dam:
 OXH Judi 6258

Embryo calf from our donor 8255 and Momentum. Both have calving ease stamped in low birth weights. He's custom built for heifers! In The top 10% of the breed for BW, Milk, M&G, Sc and RA.

BW	-0.7
ww	52
YW	75
Milk	26
M&G	52
Sc	1.2
Fat	.01
REA	.37
Marb	02
BW	84
ww	582
YW	984

EPDs

65 OHR PRIME IT UP 302T ET

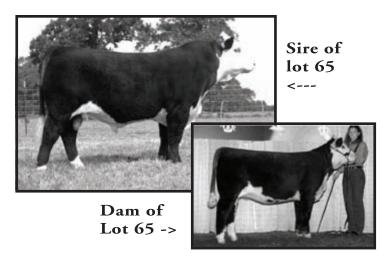
302T/OHRR 2/27/2007 100% 1A 42851241

Mohican Prime Up 72P Mohican Mint 19M
Sire: Mohican Plus 107M

RJH H45 Betty N71 RJH Momentum H45
Dam: Star Brooks 39K

Good, solid ET bull from Betty whos dam and granddam are both Dams of Distinction. We bought into Prime Up after seeing his \$54,000 Mother. He's a breed improver for 12 of 15 catagories and in the top 15% for WW, Sc and REA, and top 25% for YW, M&G, BMI and CHB.

вw 2.9 ww 51 YW 79 Milk 19 44 M&G .9 .01 Fat .37 REA Marb 0 94 BW ww 623 1051 YW



66 OHR MOLER 68G 51S

Pamitall Online 1221

Will- Via Miss Victoria A6

51S/OHR 2/09/2006 100% 1A 42697479

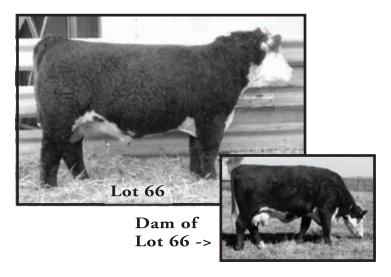
DIX MIDICI E I	Remitan Onnie 122L		
Sire:	DM L1 Dominette 820		
Star T Bonita A6 68G	WTK 55Y Bond 75A		

RD Molor FT

Dam:

Moderate, complete, short marked, well muscled son of the National Champion, Moler. Dam is high volume, steady producer with a very nice udder. This 2 year old was a twin and has been Dehorned. He has an excellent pedigree loaded with donors and champions. Garndmother, A6 is a Dam of Distinction.

EPDs		
BW	5.1	
ww	48	
YW	87	
Milk	16	
M&G	39	
Sc	.7	
Fat	01	
REA	.38	
Marb	16	
$_{\mathrm{BW}}$	82	
ww	606	
YW	1076	



Olson's Red Power Advantage:

- + More performance, muscle & maternal excellence.
- + Carcass, performance, scrotal & pelvic data available.
- + Bulls tested for BVD & from Johnes Free herd.
- + Bulls developed on roughage ration to ensure soundness.
- + Free wintering on bulls over \$2500, 300 mile delivery.
- + \$50 discount if you take your bull home sale day.
- + Reputation breeder of quality registered cattle since 1936!

2008 Spring American Hereford Association EPD averages

\mathbf{BW}	\mathbf{w}	YW	Milk	TM	Sc	Marb	REA	Fat
3.6	40	67	16	36	.6	0	.14	.004

Contact:

OLSON Hereford Ranch

2713 166 Ave SE - Argusville, ND 58005 Carl Olson- (701) 361-0684 -olsoncandc@aol.com

www.olsonherefordranch.com

"We Breed Excitement!"

~ Polled Hereford Heifers ~

67 **OHR SUNNY 415E 71T**

Mohican Prime Up 72P Mohican Mint 19M Sire: Mohican Plus 107M

2/17/2007

Remitall Boomer 46B MW Sunny 415E 1ET

MW Sunny M11Z 1ET

Natural calf from our 46B donor that is a Dam of Distinction with a 106 WW ratio on her lifetime production. This heifer is very attractive, dark , well pigmented and balanced in her numbers.. Prime Up calves are born easy and built right. M11Z was the dam of Quest & sires.

EPDs		
BW	2.6	
ww	39	
YW	65	
Milk	17	
и&G	37	
Sc	.6	
Fat	.02	
REA	.44	
Marb	.02	
$_{\mathrm{BW}}$	71	
ww	563	
YW	878	

42850814



68 **OHR CLASSY 411P 72T**

72T/OHRR 2/17/2007 100% 1A 42850836

OHR Hard Right 10M 31R **RJH Momentum H45** Sire OHR Mattie 91F 10M

TS Cassandra 12G 411P Haroldson's Pringle 20X 12G TS Cassandra 786 101L

One of our best heifers by Hard Right, our top WW, YW, REA and Scr bull of the 2005 calf crop - His maternal brother sell as lot 59. This heifer has good rib, pigment and a good uddered, productive young mother. Top 5% for WW, YW and REA.. Top 25% for M&G, Sc, CHB, BMI and Fat. Should make any excellent cow!

EPDs		
BW	4.2	
ww	57	
YW	92	
Milk	17	
M&G	46	
Sc	1.0	
Fat	0	
REA	.47	
Marb	10	
BW	78	
ww	567	
YW	863	



69 OHR CLASSY 57N 86T

86T/OHRR 2/23/2007 100% 1A 42850800

OHR Hard Right 10M 31R	RJH Momentum H45	, v
Sire:	OHR Mattie 91F 10M	N
OHR Nikita 69F 57N	VCR East Kodiak 506E	M
Dam:	OHR Questiva 69F	1

Fancy Hard Right heifer from a good Kodiak daughter from a Dam of Distinction Quest daughter. She's in the top 10% for WW, YW, Sc, REA and top 20% for M&G, BII, BMI and CHB indexes.

EPDs		
BW	5.8	
ww	54	
YW	91	
Milk	18	
M&G	45	
Sc	1.2	
Fat	.01	
REA	.49	
Marb	07	
BW	88	
ww	504	
YW	842	



70 OHR REVLON 71P 105T 105T/OHRR 3/09/2007 100% 1A 42851496 EPPe

HA Masterpiece M242 Remitall Governor 236G
Sire: HA Remtone 706G

OHR Nikita 931H 71P VCR East Kodiak 506E
Dam: Saddle-Valley 7C Jen 931H

The Masterpiece x Kodiak combination worked very well. Though this heifer is young she is packed with performance genetics and REA. She's fancy and attractive with good length. Top 10% for WW, Sc and REA. A breed improver for 12 or the 15 catagories.

EPDS		
BW	5.5	
ww	52	
YW	85	
Milk	17	
M&G	43	
Sc	1.0	
Fat	.002	
REA	.41	
Marb	0	
BW	79	
ww	545	
YW	742	

71 OHR REVLON 30R 113T

HA Masterpiece M242 Remitall Governor 236G
Sire: HA Remtone 706G

OHR Questiva F31 30R Mohican Quest 26C

Dam: NPH C41 Lady Magic F31

The first Masterpiece daughters have been very productive - 108.5% WWR on their calves. 30R is a solid young cow with good volume and milk. Top 25% for REA and YW. F31 produced a \$5500 heifer 4 years ago. This heifer was on a 2-year-old & young too.

EPDs		
BW	5.9	
ww	43	
YW	79	
Milk	18	
M&G	40	
Sc	.7	
Fat	001	
REA	.29	
Marb	01	
BW	67	
ww	544	
YW	802	

OHR BETTY DAVIS 304T ET 72

100% 1A

42850873

Mohican Prime Up 72P Mohican Mint 19M Sire Mohican Plus 107M

2/24/2007

304T/OHRR

RJH H45 Betty N71 RJH Momentum H45 Dam: Star Brooks 39K

Fancy heifer that is a full sib to the lot 65 bull. Our ET calves came in this fall lighter than we expected. We would expect more punch from this mating. N71 was close to 1200 # when they showned her at a year old. A breed improver for 12 of 15 catagories -balance EPDs.

EPDs		
BW	2.9	
ww	51	
YW	79	
Milk	19	
и&G	44	
Sc	.9	
Fat	.01	
REA	.37	
Marb	0	
BW	75	
ww	475	
YW	716	

73		C	OHR SUNN	Y 415E 300	ST ET
	306T/OHRR	3/02/2007	100% 1A	42851020	

RJH Momentum H45 3D No Limit 09E JR Y168 Gloria C104 Sire:

MW Sunny 415E 1ET Remitall Boomer 46B Dam: MW Sunny M11Z ET

Here's a direct daughter of Momentum tat's pretty fancy. No semen Is being sold on Momentum and few females have left our ranch. He Is the only bull in the Hereford Breed to be in the Top 2% for BW, WW, REA, and CHB. Momentum daughter have ratioed 106 in prodn'. This heifer has good numbers is in the upper 25% for 10 catagories.

EPDs		
BW	2.	
ww	54	
YW	83	
Milk	20	
M&G	46	
Sc	.9	
Fat	0	
REA	.54	
Marb	06	
BW	90	
ww	590	
YW	776	

74 **OHR NANCY 40R 130T** 130T/OHRR 4/13/2007 42850793

100% 1A

OHR Hard Right 10M 31R **RJH Momentum H45** OHR Mattie 91F 10M Sire

Mohican Nancy 40R Mohican Main Stream 29M ET Mohican Nancy 155M

April heifer with good structure, femininity and growth for her age. In the top 10% for WW, YW, Milk, M&G, Sc, REA and CHB. Remember she's out of a 2-year-old and 2 months younger than most others.

EPDs		
BW	5.0	
ww	62	
YW	96	
Milk	23	
M&G	54	
Sc	1.0	
Fat	.01	
REA	.45	
Marb	05	
BW	87	
ww	572	
YW	865	



International Guests at OHR November 2007

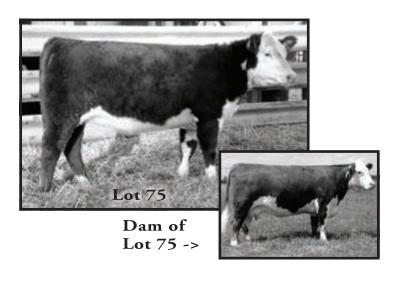
75 OHR KEYSHA P606 120S

120S/OHR 6/28/2006 100% 1A 4277219

PW Victor Boomer P606	er P606 Remitall Boomer 46B	
Sire:	PW Victoria 964 8114	
SSF Keysha 956	Remitall Keynote 20X	
Dam:	SSF MSU Ms 15G 8619	

Natural calf from our Keynote donor cow, Keysha - she's a full sister to the one at Star Lake that did the winning and produced the great ones a couple years ago. She in the top couple percent for REA, Milk and M&G. P606 daughters are really milking well!

EPDs		
BW	5.1	
ww	46	
YW	71	
Milk	29	
M&G	52	
Sc	.6	
Fat	.01	
REA	.55	
Marb	07	
BW	75	
ww	572	
YW	818	



76 OHR FANTASIA 19N 122S

122S/OHR 10/19/2006 100% 1A 4278378

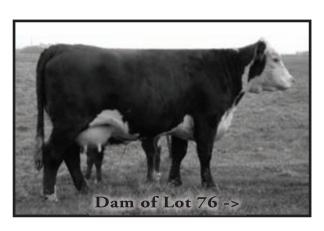
JAK 218Y Rarity 406E

Rangeline 19H Canyon 14M	FHF 8403 Starbuck 19H
Sire:	SVPH Amelia 648G
OHR Nikita 406E 19N	VCR East Kodiak 506E

Dam:

Fall heifer that has extra muscle, good volume and a very complete, moderate structure. Her mother has a supper udder and has done a good job for us. She's in the top 20% of the breed for WW, YW, Fat, REA and CHB index. Should make a top cow.

EPDS		
BW	5.6	
ww	52	
YW	80	
Milk	12	
M&G	38	
Sc	.7	
Fat	0	
REA	.34	
Marb	0	
BW	88	
ww	572	
YW	865	



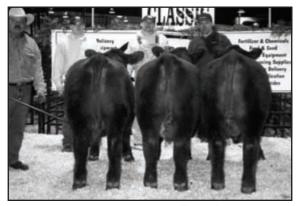
~ Commercial Heifers ~

77-81

5 Comercial Red Angus Heifers

We will be selling 5 commercial Red Angus Heifers born in February 2007. They ranged in weight from 830 to 925 on January 13th. They have been developed similar to the registered heifers in the sale. They are all close to solid red in color with the exception of one that has some white on the face. They will sell at the end of the sale.

More info sale day.



Winning Pen at North Star Classic



2000 BHSS Supreme Champion Pen of Bulls

Olson's Red Power Advantage:

- + More performance, muscle & maternal excellence.
- + Carcass, performance, scrotal & pelvic data available.
- + Bulls tested for BVD & from Johnes Free herd.
- + Bulls developed on roughage ration to ensure soundness.
- + Free wintering on bulls over \$2500, 300 mile delivery.
- + \$50 discount if you take your bull home sale day.
- + Reputation breeder of quality registered cattle since 1936!

~ Notes ~



2007 National Red Angus Show -Senior Champion Female